



# SSM COLLEGE OF ENGINEERING

DIVAR PARIHASPORA PATTAN, KASHMIR (PIN 193121)

(Approved & Recognized by AICTE New Delhi & Govt. of J&K)

Affiliated to the University of Kashmir

ISO 9001: 2015 Certified

**Subject: - Translation of names of Kashmiri Fruits, vegetables and Trees.**

The Government of India has launched the '**Ek Bharat Shreshtha Bharat (EBSB)**' initiative to foster national integration and to give a boost to this initiative, the University Grants Commission (UGC) seeks to initiate EBSB Club in all Higher Educational Institutions to promote cultural connect and enhance interaction between people hailing from different states.

As per the EBSB programme, all HEIs need to establish EBSB Clubs and ensure conduct of activities in these clubs to promote cultural connect. The idea is that each year one State/UT should connect to any other State/UT in India on reciprocal basis. This mutual exchange would promote knowledge of the culture, traditions and practices of different States/UTs. The list of paired States/UTs will be enclosed.

This year, Jammu and Kashmir has been engaged in activities with Tamil Nadu. HEIs are needed to evolve a mechanism for implementation and monitoring of such activities.

The activity of Translation of names of Kashmiri Fruits, vegetables and Trees will enable people of States/UTs to get familiar with the Kashmiri names of fruits, vegetables and trees found in Kashmir.

In the said activity 4 students of the College participated and the event was conducted in the College premises.

Dated: - 22-06-2020

(Mrs. Asma Bilal)  
Event Incharge